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Bundesgartenschau Heilbronn 2019 GmbH

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ADMISSION PRICES.  
LIFE IN BLOOM.

Every day an experience. Exhibitions, sports activities, events, and much more, all included.

Season tickets	advance	standard
CHILDREN below 15 years	€0.00	€0.00
YOUNG ADULTS below 25 years	€50.00	€60.00
ADULTS	€110.00	€125.00
SENIORS from 67 years	€100.00	€115.00
CONCESSIONS disability score of 50% or above, free admission for an accompanying adult of persons with the B symbol; recipients of ALG II and other benefits	€50.00	€60.00

Day tickets	standard
CHILDREN below 15 years	€0.00
YOUNG ADULTS below 25 years	€8.00
ADULTS	€23.00
SENIORS from 67 years	€21.00
CONCESSIONS disability score of 50% or above, free admission for an accompanying adult of persons with the B symbol; recipients of ALG II and other benefits	€8.00
GROUPS twelve or more, price per person	€20.00
KINDERGARTEN GROUPS + 4 accompanying adults; with proof of kindergarten status	€15.00
SCHOOL GROUPS + 2 accompanying adults; with proof of school status	€15.00
2-DAY TICKET valid on two consecutive days; includes free entry to selected outdoor pools and museums	€35.00

Tickets can also be purchased online at [www.buga2019.de/Eintrittspreise](http://www.buga2019.de/Eintrittspreise), and in branches of the Kreissparkasse Heilbronn and the Heilbronner Stimme, as well as from regional tourist information offices. Please note, that **children** need an Entrance ticket to enter the premises. It is possible to receive an **experimenta-Special** for 4.00 € if you have a valid BUGA-ticket, which enables you to enjoy the BUGA-Show in the spectacular Science Dome and the unique view of the BUGA-premises from the Rooftop.

All prices are gross prices and include 7% VAT.  
Advance booking prices are valid until 16/04/2019.

Season tickets are sold to individuals and are non-transferable. All BUGA admission ticket holders can use the shuttle bus between the entrances and the shuttle boat on our grounds. Visitors to the BUGA Heilbronn 2019 must acknowledge the visitor regulations of the Bundesgartenschau Heilbronn 2019 GmbH. These regulations can be viewed online at [www.buga2019.de](http://www.buga2019.de) and are displayed at the entrance areas.

FLOWERING. SEEING.  
FOR ALL THE SENSES.

The budding life of the BUGA flower exhibition shows up in unexpected places. The old cargo warehouse marks the first step of your fantastic journey into worlds packed with flowers, a haven of diversity. 23 constantly evolving flower exhibitions with various themes offer a true experience for the senses. Dive right into the colours, aromas, and picturesque composition of artistry, gardening, and floristry. This is also where you can find the “Market Hall” restaurant and the innovative pflanzBAR, exploring a new symbiosis between regional gardeners and gastronomy.

A COLOURFUL VARIETY OF FLOWER SHOWS:

Flower show	start	end
#YOLO	17/04/19	22/04/19
Colossus of Rhodes	17/04/19	28/04/19
Get involved	27/04/19	05/05/19
We love Vintage – the style of the times	04/05/19	12/05/19
Smoothie Overdose	11/05/19	19/05/19
Castles of love / Lawns of hearts	18/05/19	02/06/19
Don't forget the rose!	25/05/19	10/06/19
The best things in life	08/06/19	23/06/19
The affair	15/06/19	30/06/19
Hygge	29/06/19	07/07/19
Look at the Neckar swimming / Full to the brim	06/07/19	14/07/19
Silent nights - a nocturnal show	13/07/19	21/07/19
Feel the (heart) beat	20/07/19	04/08/19
We are Family - where life begins	27/07/19	11/08/19
A fox does what a fox has to do	10/08/19	18/08/19
Pink Flamingo	17/08/19	25/08/19
Go for colour	24.08.19	08.09.19
IKEBANA	29/08/19	01/09/19
Something's blooming	07/09/19	15/09/19
About enjoyment / wine, women, and...	14/09/19	22/09/19
Love is all you need	21/09/19	29/09/19
Naturally precious	28/09/19	06/10/19
Floral eyecatchers	03/10/19	06/10/19

(subject to change without notice)

ONE FESTIVAL.  
THOUSANDS OF HIGHLIGHTS.

Discover a summer-long festival with more than 5,000 events - a bright bouquet of music, art, culture, information, sports, and action for every palate.

**MUSIC LOVERS** will swoon over our top-rate concerts by regional bands and well-known stars, ranging from jazz to classical.

**CULTURE FANS** can participate in the regular events organized by regional actors around the theme “We’re coming back” and experience a diverse range of clubs, associations, regional artists, and well-known stars.

**FUTURE-ORIENTATED VISITORS** will discover exciting news about topics such as innovative building materials and mobility on demand (autonomous driving).

**SPORTS ENTHUSIASTS** can be active on the beach volleyball field, the climbing rocks, the playing fields, and the regular “Sports in the Park” activities until their hearts’ content.

**KIDS** will find countless activities, workshops, imaginative playgrounds, and an exciting holiday programme.

**ART AMATEURS** can enjoy a selection of artistic works.

**RECREATION-SEEKERS AND EXPLORERS** can discover unique water shows, quiet corners, and heavenly open spaces.



HIGHLIGHTS.  
FOR EVERYONE.

BUGA FOR THE LITTLE ONES

Event	Date
Meet with Kikaninchen	21-22/04/19
Children's regional gymnastics tournament	19-21/07/19
“1, 2 or 3” stage show	04/08/19
SWR Fernsehen family festival	08/09/19

YOUTH BUGA

Event	Date
Early Summer of Music	08/06/19
Lotte	10/06/19
Cris Cosmo	19/06/19
SWR3 Elchparty	31/08/19

BUGA FOR EVERYONE

Event	Date
Reinhold Beckmann and band	21/04/19
Jeff Cascaro	27/04/19
Tanz in den Mai / Münchner Zwietracht	30/04/19
Sweet Soul Music	01/05/19
Day of Diversity (Inclusion)	05/05/19
Swabian Choir Association Choir Festival	30/05-02/06/19
Mozart Opera Premiere “La finta giardiniera”	09/06/19
WKO Midsummer Concert	21/06/19
Stefanie Hertel and the Dirndl Rock Band	22/06/19
SWR1 Pop & Poetry	27/06/19
Brass Band Day	30/06/19
SWR4 Hits Party	12/07/19
Musical Hair	23/07/19
Nils Landgren and Funk Unit	27/07/19
SWR Big Band with Max Mutzke	10/08/19
Jimi Hendrix Tribute with Randy Hansen	15/08/19
50 years of Woodstock – the Rock Musical	16-17/08/19
SWR4 Summer Nights with voXXclub	24/08/19
Pink Floyd Show “The Wall”	25/08/19

(see the full events list at [buga2019.de/veranstaltungskalender](http://buga2019.de/veranstaltungskalender))

BUNDESGARTENSCHAU

HEILBRONN 2019

LIFE IN BLOOM.







## 173 DAYS. EACH MORE BEAUTIFUL THAN THE LAST.

The BUGA Heilbronn 2019 is looking forward to celebrating life in bloom together with you. Your BUGA season ticket transforms the site grounds, which are filled with an ocean of flowers and urban visions, into a completely personal experience for you to enjoy.

**APRIL 17 – OCTOBER 6, 2019, EVERY DAY FROM 9AM**

With a season ticket, summer is 173 days long.

The BUGA festival offers:

- inspiring garden experiences spanning an area of 40 hectares
- impressive water landscapes on the Neckar riverbank, astonishing water shows, and the MS experimenta
- exhilarating perspectives of green urban life
- futuristic bionic pavilions driven by nature
- numerous diverse events
- gourmet moments with regional delicacies
- opportunity to talk directly with gardeners and florists
- contagious fun on Heilbronn's biggest playground
- regional connections "Made in Heilbronn-Franconia"
- green diversity in the In-Between Land with 18 garden spaces and many constantly evolving gardens
- fascinating impressions of the theme "Transformation of a City Landscape" with 24 artistic works

## THE CITY IS GROWING. INTO THE FUTURE.

Integrated into a garden show for the first time, the city exhibition is sowing the seeds for a new city district in Heilbronn.

The city exhibition offers:

- architectural impressions of 23 new buildings, including the tallest wooden skyscraper in Germany
- gripping insights into the use of innovative materials
- striking presentations across a total of 14 exhibition spaces - uniting city, nature, and future
- urban visions of inclusive and cross-generational living in a colourful district, starting right now during the BUGA festival
- staggering encounters with an autonomously driven parcel delivery vehicle
- a lively diversity throughout the open-access inner courtyards
- Heilbronn in motion – dive right into the dynamics of the city at the Heilbronn Forum

## WHAT YOU NEED TO KNOW. FOR YOUR VISIT.

Everything you need to know:

### ORIENTATION

You can find answers to any questions at the central information points and from our information team. Signs will guide you through the BUGA, to the entrances, exits, and parking.

### TOURS

You are welcome to join one of our public tours (limited availability - meet at Innenstadt entrance on the site map, 9.00 € per person) of the BUGA grounds. Public tours are held every day at 11am, with additional tours at 2pm on weekends and public holidays. Group tours are available in several formats and can be booked with Tourist Info Heilbronn (Kaiserstraße 17, telephone 07131 562270, stadtfuehrungen@heilbronn-marketing.de) for 69.00 €.

### ACCESSIBILITY

Almost every area of the exhibition grounds is accessible for people with impairments. Parking, information points, toilets, and gastronomy are all accessible. More information is available in our special information leaflet on inclusion.

### EXPERIMENTA – THE SCIENCE CENTRE

A unique world of knowledge and experience stretching over 25,000 square meters offers around 275 interactive exhibitions, four creative studios, and nine laboratories to our visitors, as well as an observatory and an extraordinary science dome with spectacular science shows. Welcome to the new experimenta, directly adjacent to the BUGA Heilbronn 2019.

### MOBILITY ASSISTANCE

Wheelchairs, walking frames, Ellos (electric walking framed) and handcarts are available for hire against a deposit at the Innenstadt and Wohlgelegen entrances, provided by the Association of Friends of the BUGA.

### SHUTTLE

Discover the BUGA from the Alt-Neckar - our shuttle boat stops at the campus park, the old shipyard, and the harbour square. Our shuttle bus travels back and forth between the two main entrances and parking.

### DOGS

Dogs are not allowed on any of the BUGA grounds (except for assistance dogs and pets owned by exhibition residents). Services to look after your four-legged friends are available at the Wohlgelegen entrance (up-to-date vaccination certificate required).

## BUGA. GETTING THERE SAFELY.

### HNV AND KREISVERKEHR SCHWÄBISCH HALL

- Free transportation for visitors with day or 2-day tickets (single travellers and groups)
- Season ticket holders travel at half the price of a single ticket (within the areas served by the HNV and peripheral regions served by Kreisverkehr Schwäbisch Hall)

### KOMBITICKET BUGA 2019

- Tickets to and from BUGA Heilbronn 2019 including admission for only 30.00 € per person. Each ticket holder can bring their own children and/or grandchildren under 15 years free of charge.

Conditions and directions at:  
buga2019.de/anreise

### OPENING HOURS:

- April 17 – October 6, 2019 - 173 days
- Ticket office hours: 9am–6:30pm
- Admission: 9am–7pm
- For evening events  
Ticket office hours: until start of event,  
Admission: until 30 minutes after start of event  
(see the event calendar at  
buga2019.de/Veranstaltungen)

## ADDED VALUE. HEILBRONN AND THE REGION.

The Heilbronn metropolis is a key economic centre of a region of world market leaders where Swabian industriousness perfectly complements the Franconian way of life, for great results.

### THE REGION

Quality of life also matters in the region surrounding Heilbronn. Wine festivals and taverns serving home-grown wine can be found side by side with bike trails along the Kocher, Jagst, and Neckar rivers. Nature parks offer hiking opportunities through untouched natural landscapes. Medieval plays and open-air theatres, historic timber-framed buildings, and recreational parks are just some of the beloved cultural and leisure destinations of the region.

**www.HeilbronnerLand.de**

Touristikgemeinschaft HeilbronnerLand e. V.  
Telephone +49 7131 994 1390  
Service@HeilbronnerLand.de

### THE CITY

Where the future meets the past. As well as a riverside city on the Neckar, Heilbronn is a city of culture, a city of trade, and the red wine capital of Germany. But Heilbronn is also a city of science that focuses on the future. With Germany's newest science centre, the experimenta, and a unique educational campus, Heilbronn offers the best prospects for the future. And that's without compromising on quality of life. Heilbronn has the longest riverside "gastromile" in South Germany. Take the hop-on hop-off bus to tour the sights and attractions available in Heilbronn. Departure times and prices at **www.heilbronn.de**.

Tourist Information Heilbronn  
Kaiserstraße 17, 74072 Heilbronn, Telephone +49 7131 562270  
stadtfuehrungen@heilbronn-marketing.de  
Opening hours: Mon–Sat 10am–7pm, Sun 11am–5pm



# Site Map

## BUNDESGARTENSCHAU HEILBRONN 2019



### The Explorer Island

- E1 experimenta special
- E2 Silent Island
- 1 Urban jungle
- 1a Spring & summer blooms
- 1b Perennials & trees
- 1c Rhododendron
- 1d Vertical garden
- 2 Old harbour tugboat
- 3 Wedding willow
- 4 Wilhelm's lock 1821
- 90 Running track
- 91 Bloomerang spring & summer blooms
- 92 Floating arboretum
- 93 Grave designs & memorial
- 94 Inhale & move
- 95 Perennials in the campus park

### The City in Transformation

- 5 Castles & gardens
- 6 Playing fields
- 7 i - Punkt GRÜN
- 8 Garden worlds
- 8a Enzgärten / Mühlacker
- 8b Region of Lake Constance - Upper Swabia
- 8c Lower Neckar Region
- 8d Region of Stuttgart
- 8e Northern Black Forest Region
- 8f Region of Franconia
- 8g House of landscaping
- 8h Landscape gardening trophy
- 8i Plant islands
- 9 BDLA garden Heilbronn 2.0
- 10 Forum Heilbronn
- 63 Staggering water
- 64 Invisible city
- 65 ZEAG energy
- 66 Grass steps
- 67 Seasonal blooms of the city exhibition
- City exhibition
- 68 Children's house
- 69 Heilbronn - a city redesigning itself
- 70 Green bridge
- 71 Courtyard of generations
- 72 Lichtenstern exhibition
- 73 Courtyard of diversity
- 74 Water playgrounds
- 75 Sparkasse island
- 76 Dancing fountains
- 77 Material Labyrinth
- 78 BUGA lounge / City model
- 79 barrier-free living
- 80 Showcase of building culture
- 81 200 years of the history of mobility
- 82 impact.hn society / mobility
- 83 AUDI the future of mobility
- 84 impact.hn life / smart tec
- 85 Building & living with wood
- 86 Courtyard of urbanism
- 87 Alte Kalistraße
- 88 Wild perennials
- 89 Sunny perennials

### The Meantime Land

- Fruchtschuppen
- 11 Transparent SWR Studio
- 12 Treffpunkt Baden - Württemberg
- 13 Horticultural museum of Erfurt BUGA Erfurt 2021
- 14 Flower shows
- 15 Meantime Forest
- 15a Flower borders of the Meantime Forest
- 15b Garden of Heilbronn
- 15c Garden of diversity
- 15d Garden of European mini-gardeners
- 15e Welcome to the network
- 15f Art & crafts garden
- 15g Intercultural garden
- 15h Arbour garden
- 15i Vines garden
- 15j Terra Australis
- 15k Mehr.WERT.Garten
- 15l Salt garden
- 15m Cabinet of the dwarfs
- 15n Genetic treasures
- 15o Robotic garden
- 15p Bee garden
- 15q Tasting life church garden
- 15r Edible garden
- 15s Mushroom garden
- 15t Fruit & ornamental garden
- 15u Physic garden
- 16 Vineyard
- 17 Dahlia garden
- 18 STIHL pavilion
- 19 Playbus
- 20 Lidl / Kaufland bed spring & summer blooms
- Timber ramp
- 21 ForstBW
- 22 Southern Germany Railroad Museum
- 23 Cactus garden
- 24 bwegt showroom
- 25 Romantic Rhine
- 26 Lizard terrain
- 27 Tree horoscopes
- 28 ContainerArt
- 29 Kölle's fragrant roses

### The Summer Island

- 30 Rosarium
- 31 Bionic fibre pavilion - carousel of the future
- 32 Floral ribbons in the sky - perennials & grasses
- 33 Climbing rocks
- 34 Water show
- 35 Planting strips / lawn ripples
- 36 Bionic wood pavilion - wood & innovation
- 37 Climatic trees
- 38 Waterplants at Karlssee
- 39 Beach playground
- The new riverbank
- 40 Bridging
- 41 Journey through Neckars' time
- 42 TII Rotor Blade Transporter
- 43 Electricity / grid / safety
- 44 Natural garden
- 45 Garden of environmental associations
- 46 World garden
- 47 Discover nature
- 48 Black box gardening
- 49 Beech square
- Made in Heilbronn-Franconia
- 50 Red ribbon
- 51 Pavilion of handicrafts
- 52 Gartenschau Eppingen 2021
- 53 Agriculture in Baden-Württemberg
- 54 On the pulse of the time
- 55 Culinary quartette
- 56 Vegetable garden
- 57 Bedded spring and-summer blooms
- 58 Perennials of the Neckarufepark
- 59 Beach volleyball field
- 60 Jetties
- 61 Neckarufepark biotope
- 62 MS experimenta

### Stages

- 1 SWR kitchen
- 2 BUGA Freunde stage
- 3 Church garden stage
- 4 Sparkassenbühne
- 5 Wooden pavilion stage
- 6 Showcases of the region
- 7 Ferry stage
- 8 Campus park stage

### Gastro

- 1 Bootshaus
- 2 grillGUT
- 3 pflanzBAR
- 4 Markthalle
- 5 Kunstpause
- 6 Wine villa
- 7 Beach bar
- 8 Regional streetfood
- 9 Hafen-Lounge
- 10 Alte Reederei
- 11 Riva
- 12 Inklusions - Café Samocca
- 13 Bakery
- 14 Brückencafé

### Service

- Entrance / Exit
- Exit
- Ticket office
- Information
- Lockers
- ATM
- Meeting point
- First aid
- Drinking fountain
- Accessible WC
- BUGA shop
- rental of mobility assistances
- Bus
- Tram
- Shuttle bus
- Shuttle boat
- Taxi
- Velotaxi
- City tour / Hop on hop off
- Parking
- Solar power for electric cars
- Bicycle stands

Discover the BUGA online

- Interactive site map [meine.buga2019.de](http://meine.buga2019.de)
- Game app "impact.karl"
- Actionbound app "BUGA 2019 barrierefrei"



ca. 100 m



BUNDESGARTENSCHAU  
HEILBRONN  
17.04. - 06.10. 2019

Version: 16.04.19 / Subject to changes /  
Scale approx. 1:2500 / Not perfectly to scale